

# CREATIVETIME

Creative Time Announces Seven New Members to Board of Directors

**Suzanne Cochran Appointed Board Co-Chair**  
**Alyssa Nitchun Appointed Deputy Director**

*New Additions Reflect The Non-For-Profit's Growth Under  
The Leadership of Executive Director, Katie Hollander*

NEW YORK— (8/1) — **Creative Time** is proud to announce the appointment of seven **new members to their Board of Directors: Waris Ahluwalia, Ivana Berendika, Heather Farrer, Sofia Hernández Chong Cuy, Trevor Paglen, Maura Pally, and Andrei Tretyakov.** In addition, **Alyssa Nitchun** has been appointed **Deputy Director.** These moves follow the appointment of **Katie Hollander** to Executive Director in February of this year, reflecting Creative Time's growth and development under her leadership.

Creative Time Executive Director **Katie Hollander** says, "I'm thrilled to welcome such a diverse and internationally recognized new class of board members. The depth and breadth of their experience is an enormous asset to us as we continue to expand and consider new opportunities for artists and for Creative Time."

Representing a broad cross-section of the international cultural community, the new board members include designer and actor Waris Ahluwalia, jewelry designer Ivana Berendika, social entrepreneur Heather Farrer, venture capitalist Andrei Tretyakov, artist Trevor Paglen, curator Sofia Hernández Chong Cuy, and Senior Vice President at the Clinton Foundation Maura Pally. These new additions will continue to amplify Creative Time's voice as a leader in bringing art to public spaces the world over.

Creative Time is also excited to announce that long-time board member **Suzanne Cochran** has been appointed as Board Co-Chair, alongside **Jed Walentas.** Since joining the Board in 2008, Suzanne has had an incredible impact on the organization. She fearlessly spearheaded support for Creative Time's most ambitious projects, like Kara Walker's *A Subtlety* at the Domino Sugar Factory, Nick Cave's *HEARD NY* at Grand Central Terminal, and, most recently, Duke Riley's *Fly By Night* at the Brooklyn Navy Yard. Just last year, Suzanne brokered the partnership between Creative Time and the Central Park Conservancy, where she is also a Trustee, to realize last spring's *Drifting in Daylight: Art in Central Park*—the first large scale art exhibition in the park in over a decade. Suzanne is an exceptional asset to the Board, staff, and artists, as her energy and presence reach far beyond the Board room.

Said Walentas, "It's been a privilege to co-chair alongside Dana Farouki for the past 3 years. Together, Creative Time has accomplished so much and I'm looking forward to working with Suzanne and continuing to head the board and help lead the organization into this new era."

Other leadership changes include the promotion of Alyssa Nitchun to Deputy Director. As Development Director, Nitchun implemented a comprehensive growth strategy, including corporate, individual, and foundation giving, which saw Creative Time's annual budget increase annually. She also founded the *Creative Time Ambassadors*, a junior board of culturally influential young people that equips the organization with a new generation of philanthropic and social capital.

[Portrait of Nitchun available for download here.](#)

As Deputy Director, she will work closely with Creative Time's Executive and Artistic Directors, and its Board of Trustees, to oversee the group's many public initiatives, as well as both short- and long-term organizational growth.

Hollander adds, "Alyssa has been an integral part of the success we've enjoyed over the last five years. She is an essential part of the team and as Deputy Director, I know she will help us continue to grow and evolve, while maintaining continuity and cultivating new partnerships, new ideas, and new opportunities for Creative Time."

Prior to joining Creative Time, Alyssa oversaw Institutional Giving for StoryCorps, successfully building a corporate sponsorship program from the ground up, working closely with NPR to secure diverse on-air sponsors, and serving as liaison to the NYC Mayor's Office. Alyssa has also been Director of Development for the CUNY Graduate Center for Lesbian and Gay Studies, and has held a variety of creative positions involving art, fashion, and music. Alyssa received a Master's degree in Gender Politics from NYU.

"It's an electrifying time to be a part of Creative Time," says Nitchun. "and I'm looking forward to more inspiring work spurring Creative Time's continued growth, and supporting this important, engaging, transcendent art."

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### **Waris Ahluwalia**

Waris Ahluwalia is driven by a deep and abiding desire to create stories, products and experiences that captivate, transport, and shift perception. Working across the globe, and across disciplines, Waris exhibits an unwavering commitment to creating a more thoughtful way of living. He has been an active friend of Creative Time since 2012, when he became a founding member of the Ambassadors, the organization's junior board group.

### **Ivana Berendika**

Ivana, a Miami-based former model turned jewelry designer, has been a member of the Creative Time Ambassadors since 2014. After a decade-long career as a model, Ivana enrolled in Parsons School of Design in New York City, where she was introduced to 3D design. In September 2013, she launched her luxury jewelry collection, Arme De L'Amour, utilizing 3D-printing technology to design her pieces and enlisting a team of master jewelers to bring them to life. Arme De L'Amour has been featured in *Vogue*, *Harper's Bazaar* and *Elle*. Her pieces are often worn by celebrities such as Rihanna, Kate Moss, and Naomi Watts. Select pieces from the collection are sold at Net-A-Porter, Fivestory, and Bergdorf Goodman.

### **Heather Farrer**

Heather became a close friend and supporter of Creative Time after first attending the Creative Time gala in 2014. She and her family live in Louisville, Kentucky where her husband's family business is based. She has also lived in San Francisco and Sydney, Australia. Heather has had careers in both technology and finance. She and her husband Marshall are social entrepreneurs who invest in projects that emphasize art, culture, and educational access as essential elements to building healthy communities in Louisville and beyond. They also support a number of social, environmental, and cultural institutions around the world. She is a collector of contemporary art.

### **Andrei Tretyakov**

Andrei is a London-based venture capitalist at Bluewire Capital and Isomer Capital LLP, with a longstanding passion for socially and politically engaged art. Since 2009, Andrei has been involved with artistic projects, founding a/political, a non-profit organization that collaborates directly with socio-political artists on the realization of ambitious new work. With offices based in London, a/political opened The Foundry in Maubourguet as an experimental space outside the controls of the contemporary art market. In addition to the realization of large-scale projects, a/political continues to acquire work for the collection. Featured artists include Kendell Geers, Leon Golub, John Heartfield, Jenny Holzer, Barabara Kruger, Andrei Molodkin and Santiago Sierra. Crucially, the collection remains a work in progress, merging the ongoing collaborations with a carefully curated art history. Andrei sits on the Serpentine Council and the Tate Russian and Eastern European Acquisition Committee, and is a partner of Culturrunners. Last year, Andrei was a generous supporter of the Creative Time Venice Summit, and helped to bring a number of international artists to the conference.

### **Trevor Paglen**

Trevor Paglen, an artist whose work spans image-making, sculpture, investigative journalism, writing, engineering, and numerous other disciplines, first teamed up with Creative Time in 2012 to present *The Last Pictures*. Among his chief concerns are learning how to see the historical moment we live in and developing the means to imagine alternative futures.

Paglen's work has had one-person exhibitions at Vienna Secession, Eli & Edythe Broad Art Museum, Van Abbe Museum, Frankfurter Kunstverein, and Protocinema Istanbul, and participated in group exhibitions the Metropolitan Museum of Art, the San Francisco Museum of Modern Art, the Tate Modern, and numerous other venues. He has launched an artwork into distant orbit around Earth in collaboration with Creative Time and MIT, contributed research and cinematography to the Academy Award-winning film *Citizenfour*, and created a radioactive public sculpture for the exclusion zone in Fukushima, Japan.

He is the author of five books and numerous articles on subjects including experimental geography, state secrecy, military symbology, photography, and visuality. Paglen's work has been profiled in the *New York Times*, *VICE Magazine*, the *New Yorker*, and *Artforum*. In 2014, he received the Electronic Frontier Foundation's Pioneer Award for his work as a "groundbreaking investigative artist."

Paglen holds a B.A. from U.C. Berkeley, an MFA from the Art Institute of Chicago, and a Ph.D. in Geography from U.C. Berkeley.

### **Sofía Hernández Chong Cuy**

Sofía is the curator of contemporary art for Colección Patricia Phelps de Cisneros. In the past, she's been director of Museo Tamayo in Mexico City, held curatorial positions in New York at Art in General and Americas Society, and guest-curated exhibitions for Kadist Art Foundation in Paris, MALBA in Buenos Aires, and the Center for Contemporary Art in Vilnius, among other places. Sofía was artistic director and chief curator of the 9a Bienal do Mercosul (2013) in Porto Alegre, and was an agent of dOCUMENTA13 (2012) in Kassel. Sofía is also a veteran presenter at the Creative Time Summit, having spoken most recently last year in Venice.

### **Maura Pally**

Maura Pally has been involved with Creative Time since 2011, first as a founding Ambassador, then as a member of the Producers Council. She is the senior vice president of programs at the Clinton Foundation, overseeing the strategic and operational efforts of the Foundation's nine initiatives. Prior to her current role, Maura was responsible for the Foundation's women and youth programs. She also served as acting CEO. Maura joined the Clinton Foundation from Bloomberg Philanthropies, where she provided strategic direction for programmatic activities and operational management. Previously, she served as Acting Assistant and Deputy Assistant Secretary of State for Educational and Cultural Affairs overseeing the department's exchange programs and budget strategy in furtherance of the administration's foreign policy objectives. She also created new

programs, including smARTpower, to send American visual artists abroad to collaborate with international counterparts, and TechWomen, to empower the next generation of women leaders. Prior to joining the U.S. Department of State, Maura held several positions in the government and the private sector, including as a special assistant in the Office of White House Counsel under President Clinton and as Manager of Politics and Public Policy at Oxygen Media. She earned a B.A. from Brown University and a J.D. from the University of Southern California.

#### **ABOUT CREATIVE TIME**

Since 1974, Creative Time has presented the most innovative art in the public realm. The New York-based nonprofit has worked with over 2,000 artists to produce more than 335 groundbreaking public art projects that have ignited the public's imagination, explored ideas that shape society, and engaged millions of people around the globe. Creative Time seeks to convert the power of artists' ideas into works that inspire social change and stimulate public dialogue on timely issues, while initiating a dynamic conversation among artists, sites, and audiences.

A vanguard presenter of public art in New York, Creative Time recently began presenting national and global projects and initiatives, making it the only public arts organization with programs that have reached from New York to New Orleans, Haiti to Hanoi, and Dubai to Denver. These projects further Creative Time's belief in the importance of artists in society and the power of art to raise consciousness, expose injustices, and imagine a better world.

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