



# CREATIVETIME

Creative Time's *Pledges of Allegiance* Launches on Flag Day

*Nationwide Public Art Project to Fly Sixteen Flags by Sixteen Artists,  
Starting with Marilyn Minter's RESIST FLAG today, June 14*



Marilyn Minter's *RESIST FLAG*. Photo by Guillaume Ziccarelli. Courtesy of Creative Time

(NEW YORK — June 14, 2017) — **Creative Time** is pleased to announce the launch of ***Pledges of Allegiance***, a serialized commission of sixteen flags, each created by acclaimed artists to be flown in public spaces: **Tania Bruguera, Alex Da Corte, Jeremy Deller, LaToya Ruby Frazier, Ann Hamilton, Robert Longo, Josephine Meckseper, Marilyn Minter, Vik Muniz, Jayson Musson, Ahmet Öğüt, Yoko Ono, Trevor Paglen, Pedro Reyes, Rirkrit Tiravanija, and Nari Ward.**

To inaugurate the project, today, Flag Day, Creative Time is raising **Marilyn Minter's *RESIST FLAG*** on the roof of its headquarters at 59 East 4th Street in New York City. The flag will fly from Creative Time's newly erected flagpole for the remainder of the month before being replaced by the next flag in the series. Minter's *RESIST FLAG* embodies art's ability to channel political passion, providing a unifying symbol around which to unite, as well as a call-to-action for institutions nationwide to join Creative Time in raising upcoming *Pledges of Allegiance* flags.

"We realized we needed a space to resist that was defined not in opposition to a symbol, but in support of one, and so we created a permanent safe space for our flags to fly," said **Nato Thompson, Creative Time Artistic Director**. "It's our fervent hope that *Pledges* inspires others to join us in solidarity, flying these symbols of unity and shared identity on their own grounds and so establishing more such spaces nationwide."



Marilyn Minter, *RESIST FLAG*, 2017. Photo by Nicholas Prakas. Courtesy of the artist and Creative Time.

Conceived in response to the current political climate, *Pledges of Allegiance* aims to inspire a sense of community among cultural institutions, and begin articulating the urgent response our political moment demands. Each flag points to an issue the artist is passionate about, a cause they believe is worth fighting for, and speaks to how we might move forward collectively.

*Pledges of Allegiance* was originally conceived by Alix Browne and developed in collaboration with Cian Browne, Fabienne Stephan, and Opening Ceremony.

## ONLINE AUCTION & OPENING CEREMONY BOX SET



Josephine Meckseper, *Untitled (Flag 1)*, 2017. Photo by Nicholas Prakas. Courtesy of Creative Time



Pedro Reyes, *Hands On with a Vision*, 2017.  
Photo by Nicholas Prakas. Courtesy of Creative Time



Trevor Paglen, *Weeping Angel*, 2017.  
Photo by Nicholas Prakas. Courtesy of Creative Time

***Pledges of Allegiance*** flags will be auctioned through an exclusive online auction at Artsy, starting today June 14 and running through June 28. The flag being auctioned is the original 4x6 hand applied artwork that inspired the project -- an edition of two with the second being the artist copy. Place your bid [here](#).

From June 21 - June 28, all the flags featured in the auction will be on display at Salon94, Freeman Alley, located at 1 Freeman Alley, New York, NY, 10002. The gallery

is open Tuesday - Saturday, 11am - 6pm.

In addition, Opening Ceremony, who was honored at this year's Creative Time Gala, has created a limited edition box set featuring nine t-shirts, two sweatshirts and one hoodie featuring the *Pledges of Allegiance* flags. All proceeds from the sales support the project and the work of Creative Time. The box-set is available at Opening Ceremony [online here](#) through June 30.

All proceeds from the sales of the auction and box set will directly support the project and the work of Creative Time.

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### **ABOUT CREATIVE TIME**

Creative Time, the New York based public arts non-profit, is committed to working with artists on the dialogues, debates and dreams of our time. Creative Time presents the most innovative art in the public realm, providing new platforms to amplify artists voices, including the Creative Time Summit - an international conference convening at the intersection of art and social justice.

Since 1974, Creative Time has produced over 350 groundbreaking public art projects that ignite the imagination, explore ideas that shape society, and engage millions of people around the globe. The non-profit that since its inception has been at the forefront of socially engaged public art seeks to convert the power of artists' ideas into works that inspire and challenge the public. Creative Time projects stimulate dialogue on timely issues, and initiate a dynamic experience between artists, sites, and audiences.

For more information on Creative Time please visit [www.creativetime.org](http://www.creativetime.org). To connect with us via twitter use @CreativeTime and find us on Instagram @CreativeTimeNYC.

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