

ART & AUCTION

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Power List 2002

They're insiders and newcomers, makers and connoisseurs. With taste, brains, money or moxie, they have become art world powers. Here, *Art & Auction's* selection of the 50 who mattered most in 2002.



POWER AND THE CITY

Anne Pasternak

As executive director of the nonprofit public art group Creative Time since 1994, Anne Pasternak has taken art to places it had never gone before. Like the Anchorage, the cathedral-like chambers inside the support pillars of the Brooklyn Bridge, or a 900 phone number where callers could hear a new Karen Finley performance piece every day for six months. In the past year, one of the most challenging in New York City's history, Pasternak went even further. She produced the installation "Tribute in Light," a monthlong commemoration of the 9/11 attacks (starting in March, the six-month anniversary), in which the Twin Towers were evoked by powerful vertical beams of blue light. The brainchild of architects John Bennet, Gustavo Bonevardi and Richard Nash Gould, artists Julian LaVerdiere and Paul Myoda and lighting expert Paul Marantz, the image of the work resonated throughout the world. Not all of Creative Time's efforts are downtown—there's an ongoing video series in Times Square and a holiday light show in Grand Central Terminal. But the organization, which began in Lower Manhattan, has continued to draw attention there. In the fall, Nancy Barson's "Focus on Peace" posters were distributed to downtown businesses on the anniversary of the attacks, and "Sonic Garden," a sound piece by Laurie Anderson, David Byrne, Marina Rosenfeld and Ben Rubin, was installed at the rebuilt World Financial Center. (Pasternak is pictured in front of Gary Hume's *Sock of a Snowman*, on view at the new Ritz-Carlton Hotel in Battery Park City through April 20, as part of Creative Time's ongoing "Art on the Plaza" series.) Pasternak also lectures throughout the U.S. and Europe and curates independent shows, such as "Pulp Art," an exhibition of paintings reflecting '30s and '40s popular culture opening at the Brooklyn Museum in March. "She's got such a clear vision," says Anita Contini of the Lower Manhattan Development Corporation, who is herself involved in programs related to 9/11 and co-founded Creative Time in 1972. "She gets excited about ideas and then uses every friend, contact and opportunity to make them happen."