

# The New York Times

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## Inside Art

*Carol Vogel*

### Some Low-Flying Art That's Full of Meaning

For the first time in more than a decade, Jenny Holzer's sayings about life and the state of the world will soon be visible in unexpected places around New York.

From Tuesday through Nov. 1, seven of her "Truisms" will be flying around Long Island, along the Brooklyn waterfront and up the Hudson River to the George Washington Bridge — emblazoned on banners attached to airplanes. In addition to her own sayings, Ms. Holzer has chosen one by Abraham Lincoln — "Whatever you are, be a good one" — to be splashed across the New York skyline. And the artist's scrolling quotations of poetry will be projected onto several city landmarks, including the Cathedral Church of St. John the Divine.

"These projections have been seen all over the world, but she's never had the opportunity to show them in

the United States," said Anne Pasternak, director of Creative Time, the nonprofit organization that is sponsoring the show.

Ms. Holzer said she felt that the election season was an ideal time to show her work in New York, although none of her sayings will be a campaign endorsement. "Right before the election I thought it was time to look to the skies," she said. "So I dusted off some truisms that have to do with the state of the world and what is on people's minds."

Ms. Holzer said the projections would include works by contemporary poets like the Nobel laureate Wislawa Szymborska, Yehuda Amichai and Henri Cole. (Dates and locations are listed at [www.creativetime.org/programs](http://www.creativetime.org/programs).)

How does she expect New Yorkers to react? "In different ways, from utter indifference to pleasure," she said. "I'm hoping these will not be seen so much as art, but as mysterious, anonymous, and that they will be read for their content."