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Inside Art

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Big and Bold

The Whitney Biennial isn't the only place to see Marilyn Minter's spiky, gem-encrusted high heels. This month her hyper-realistic photographs have been enlarged into bill-boards that can be seen in Chelsea, two on 23rd Street between 10th and 11th Avenues and one on 10th Avenue between 17th and 18th Streets.

"Billboards have become so much a part of our everyday experience, they've almost become invisible," said Anne Pasternak, executive director of Creative Time, the nonprofit organization that presents art around New York. "Now artists want a voice in this context."

Ms. Minter's images force the viewer to take a second look. Sexy legs are splattered with mud; meticulously pedicured toes are encrusted with grime, as if caught in a storm.

Three emerging artists who are part of "The 59th Minute: Video Art on the NBC Astrovision by Panasonic," a series of video projects shown in Times Square, also deserve a second look. On view from Tuesday to June 5 as part of "The 59th Minute," which features artists like William Wegman and Thomas Struth, will be Ara Peterson's "Energy Fields" (2003), which recalls psychedelic light shows of the 1960's; Mark Titchner's "Voices You Cannot Hear" (2004), subliminal messaging using texts that say things like, "We Keep Quiet Like They Told Us"; and Brian Alfred's "Help Me!" (2005), a zipper that crawls across the Astrovision screen.