

CREATIVETIME

FOR IMMEDIATE RELEASE

MEDIA CONTACT

Nicholas Weist, Creative Time
nickw@creativetime.org
212.206.6674 x205

WORK BY THREE EMERGING ARTISTS
PRESENTED BY CREATIVE TIME AT 44 1/2
OCTOBER 1–30, 2009



Gonzalo Lebrija, *Asterión*, 2006.

(September 29, New York, NY) **At 44 1/2**, **Creative Time**'s presentation of video art on MTV's outdoor, gilded screen located in the heart of New York City's Times Square, will showcase video art by three emerging artists: **Bestué-Vives**, **Martha Colburn**, and **Gonzalo Lebrija**.

Creative Time kicked off **At 44 1/2** with the overwhelmingly successful presentation of *Shallow* by Malcolm McLaren in June 2008, and was followed by selections from Mark Tribe's *Port Huron Project*, reenactments of classic New Left speeches; early work by the legendary Gilbert & George; and a presentation of work by three emerging artists including Matt Calderwood, Mika Rottenberg, and Guido van der Werve. The program continued with a series curated by artist Marilyn Minter, which included her own work and that of Patty Chang and Kate Gilmore. Most recently, Creative Time presented the work of acclaimed artist Steve McQueen.

In Martha Colburn's *Triumph of the Wild*, Colburn re-imagines three momentous wars in America's history—the American Revolution, World War I, and World War II—as attacks by man on nature. Soldiers frantically pursue idealized woodland creatures only to be brutally attacked with their own weapons. Bestué-Vives' *Proteo* is a mesmerizing video loop in which a running figure continuously transforms from a man, to a horse, to a car, and back to a man in a low-tech and humorous aesthetic. In Gonzalo Lebrija's *Asterión*, a

59 EAST 4TH STREET 6E
NEW YORK NY 10003
T 212 206 6674 F 212 255 8467
WWW.CREATIVETIME.ORG

MEDIA CONTACT: NICHOLAS WEIST, 212 206 6674 x205 OR NICKW@CREATIVETIME.ORG

CREATIVETIME

neatly dressed businessman mounts a bull for a nighttime rodeo ride. As the man loses his grip on his briefcase, the paper contents flutter to the ground, joining the man and the bull in a graceful, slow-motion dance. Lebrija brings the human and beast together in close contrast.

The larger than life, high definition 44 1/2 screen is located on Broadway between 44th and 45th Streets, directly across the street from MTV's offices and studio. At 44 1/2 is part of Creative Time's long history of presenting public art in Times Square.

"Creative Time is thrilled to bring three of the most exciting young artists working today to the heart of New York City," said Anne Pasternak, president and artistic director of Creative Time. "And we are grateful for MTV's commitment to supporting art in the public realm."

VIEWING SCHEDULE AND DIRECTIONS

A viewing schedule and directions to the screen are available at <http://www.creativetime.org/at445>.

ABOUT THE ARTISTS

David Bestué and Marc Vives both live and work in Barcelona, Spain. Through their work in video, theater, and photography, Bestué and Vives explore an absurdity in the ludicrous actions and objects of everyday life. Bestué-Vives exhibited *Proteo* in the Spanish Pavilion at the Venice Biennale in 2009. They are represented by the Maribel Lopez Gallery in Berlin.

Martha Colburn was born in 1972 in Pennsylvania and currently lives and works in Long Island City, New York. Colburn uses collage, puzzle pieces, and paint on mixed media in stop animation to consider contemporary politics and popular culture in provoking and, at times, humorous ways. Colburn has exhibited at Art Basel in Switzerland and the Sundance Film Festival as a New Frontier filmmaker. She is represented by Galerie Diana Stigter in Amsterdam.

Gonzalo Lebrija was born in 1972 in Guadalajara, Mexico. Lebrija frequently works in photography and film, taking corporate culture and landscape as conceptual basis for his art. His work has been shown at the Americas Society in New York and at the San Diego Art Museum in California. He is represented by I-20 Gallery in New York.

ABOUT CREATIVE TIME

Since 1974, Creative Time has presented the most innovative art in the public realm. From our base in New York, we work with artists who ignite the imagination and explore ideas that shape society. We initiate a dynamic conversation among artists, sites, and audiences, in projects that enliven public spaces with free and powerful expression.

Creative Time's presentation of video art in Times Square since 2001 has inspired new public video programs in metropolises across the country and around the world.

SUPPORT

CREATIVETIME

Creative Time is funded through the generous support of corporations, foundations, government agencies, and individuals. Additional funding provided by the New York City Department of Cultural Affairs; the New York State Council on the Arts, a State agency; New York City Council Speaker Christine C. Quinn; and New York State Senator Thomas K. Duane. The official hotel partner of Creative Time is The Standard.

59 EAST 4TH STREET 6E
NEW YORK NY 10003
T 212 206 6674 F 212 255 8467
WWW.CREATIVETIME.ORG

MEDIA CONTACT: NICHOLAS WEIST, 212 206 6674 x205 OR NICKW@CREATIVETIME.ORG