

CREATIVETIME

FOR IMMEDIATE RELEASE

MEDIA CONTACT

Nicholas Weist, Creative Time
nickw@creativetime.org
212.206.6674 x 205

**CHEWING COLOR, CURATED BY MARILYN MINTER
PRESENTED BY CREATIVE TIME AT 44 1/2
WITH WORK BY PATTY CHANG, KATE GILMORE, AND MARILYN MINTER
APRIL 1–30, 2009**



Marilyn Minter, *Green Pink Caviar*, 2009.

(March 17 New York, NY) At 44 1/2, Creative Time's presentation of video art on MTV's outdoor, gilded screen located in the heart of New York City's Times Square, will showcase three works curated by artist Marilyn Minter, in a program entitled Chewing Color. The films include Patty Chang's *Fan Dance*, Kate Gilmore's *Star Bright*, *Star Might*, and Marilyn Minter's *Green Pink Caviar*. The works will be on view hourly between April 1 and 30.

Capturing the spirit of Minter's investigation into what she calls "the pathology of glamour" and her interest in the border between photorealism and abstraction, the work in Chewing Color strikes a delicate balance between beauty and disgust. The visually aggressive work will demand attention even amongst the bustle of Times Square, bringing the cutting edge of contemporary art to the neighborhood.

Creative Time kicked off At 44 1/2 with the overwhelmingly successful presentation of *Shallow* by Malcolm McLaren, and was followed by selections from Mark Tribe's *Port Huron Project*, reenactments of classic New Left speeches; early work by the legendary

59 EAST 4TH STREET 6E
NEW YORK NY 10003
T 212 206 6674 F 212 255 8467
WWW.CREATIVETIME.ORG

MEDIA CONTACT: NICHOLAS WEIST, 212 206 6674 x205 OR NICKW@CREATIVETIME.ORG

CREATIVETIME

Gilbert & George; and a presentation of work by three emerging artists including Matt Calderwood, Mika Rottenberg, and Guido van der Werve. The larger than life, high definition 44 1/2 screen is located on Broadway between 44th and 45th Streets, directly across the street from MTV's offices and studio. At 44 1/2 is part of Creative Time's long history of presenting public art in Times Square.

"Creative Time is thrilled to be able to invite artists to present their videos on the brightest screen in the bustling heart of the city," said Anne Pasternak, president and artistic director of Creative Time. "And we are so grateful for MTV's unwavering support of art in Times Square in the face of troubled economic times."

More than 28 years ago, MTV helped give birth to a new video medium by showcasing music videos," said Jeff Yapp, Executive Vice President, Program Enterprises, MTV Networks Music & Logo Group. "By working with Creative Time to bring video art to Times Square for a second year, we're exposing millions of visitors who travel through the Cross Roads of the World to another group of amazing artists.

Green Pink Caviar is presented in collaboration with Salon 94, Art Production Fund, and ForYourArt.

ABOUT MARILYN MINTER

Marilyn Minter was born in 1948 in Shreveport, LA, and lives and works in New York City. She received a bachelor's degree in fine art from the University of Florida in 1970 and a master's in fine art from Syracuse University in 1972. She had a solo show at SF MoMA in 2005, and was featured in the 2006 Whitney Biennial. Recent solo shows include Salon 94, New York, Creative Time, New York and Gavlak Projects, Palm Beach. She is currently featured in a 2 person show titled SWEAT with Mika Rottenberg at the Laurent Godin gallery in Paris. She created the first centerfold ever featured in Parkett in 2007. Upcoming shows include Salon 94 Freemans in late April 2009, and Regen Projects in the fall. Also in the fall, the Contemporary Arts Center Cincinnati will present a large installation of Marilyn's work. Her first monograph was published by Gregory R Miller, New York, in 2006.

Minter has, for the past 20 years, explored what she calls the "pathology of glamour," or the painstaking, everyday un- and re-doing of women's physical appearance in their strive for perfection. Taking on the clichés of fashion photography she adds a dose of reality to them. Closing in tight on her subjects, whether it is a shoe, an eye, or a baby, she subverts the glamour of desire. The images Minter generates always stand on the border of photorealism and abstraction: pointing her camera on details, she continually shoots her photographs at the moment before the image breaks out of focus.

VIEWING SCHEDULE AND DIRECTIONS

A viewing schedule and directions to the screen are available at <http://www.creativetime.org/at445>.

CREATIVETIME

ABOUT CREATIVE TIME

Since 1974, Creative Time has presented the most innovative art in the public realm. From our base in New York, we work with artists who ignite the imagination and explore ideas that shape society. We initiate a dynamic conversation among artists, sites, and audiences, in projects that enliven public spaces with free and powerful expression.

Creative Time's presentation of video art in Times Square since 2001 has inspired new public video programs in metropolises across the country and around the world.

SUPPORT

Creative Time is funded through the generous support of corporations, foundations, government agencies, and individuals. Additional funding provided by the New York City Department of Cultural Affairs; the New York State Council on the Arts, a State agency; New York City Council Speaker Christine C. Quinn; and New York State Senator Thomas K. Duane.