

CREATIVETIME

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**EMERGING ARTISTS DELVE IDEAS OF SPACE AND PLACE:
CURATED BY CREATIVE TIME AT 44 ½, NOV 15 to DEC 31**



Guido van Der Werve, *Nummer Acht: Everything Is Going To Be Alright*.

(November 14, 2008 New York, NY) MTV 44 1/2, the outdoor, gilded screen located in the heart of New York City's Times Square, will continue its video exhibition series curated by Creative Time with three works by emerging artists beginning November 15. The films shown will include: Matt Calderwood's *Screen*, Mika Rottenberg's *Julie*, and Guido Van der Werve's *Nummer Acht: Everything Is Going To Be Alright*. The program is entitled *Seeking Eden Through Illusion*, and selections were made by Creative Time curator Mark Beasley.

Each of these works create a tension between the viewer, artist, and place. Bizarre juxtapositions of scale and literal inversions of landscape problematize the viewing space and field of vision in the works, while basic narratives extend through each; and the works' relative calm will contrast heavily with frenetic Times Square.

Creative Time kicked off At 44 1/2 with the overwhelmingly successful presentation of *Shallow* by Malcolm McLaren, and was followed by selections from Mark Tribe's *Port Huron Project*, reenactments of classic New Left speeches, and two early works by Gilbert and George.

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The larger than life 44 1/2 high definition screen is located on Broadway between 44th and 45th Streets, directly across the street from MTV's offices and studio. This video program is part of Creative Time's long history of presenting public art in Times Square, and will continue to be featured on 44 1/2 with at least four artist projects annually.

"This is a tremendous opportunity to continue Creative Time's seven-year history of presenting video art in Times Square," said Anne Pasternak, president and artistic director of Creative Time. "We are thrilled to be working with MTV, an organization that has long been at the forefront of music and visual culture, and to support the dreams of artists by presenting their work in the media capital of the world."

"More than 27 years ago, MTV helped give birth to a new video medium by showcasing music videos," said Jeff Yapp, Executive Vice President, Program Enterprises, MTV Networks Music & Logo Group. "It's only fitting that now, by working with Creative Time to feature this amazing group of artists, we're exposing millions of visitors who travel through the Cross Roads of the World in Times Square to video art."

VIEWING SCHEDULE AND DIRECTIONS

A viewing schedule and directions to the screen will be posted on www.creativetime.org/at445.

Dates are subject to change. Please see <http://www.creativetime.org/at445> for complete scheduling information.

ABOUT THE ARTISTS

Matt Calderwood was born in 1975 in Northern Ireland. His short videos employ minimal means to depict simple—yet conceptually attuned and inexplicably engrossing—actions. Calderwood's work has been exhibited at The Saatchi Gallery, London, Taxter and Spengemann, New York, and Homemade Kunsterhaus Mousonturm, Frankfurt, Germany. He is represented by David Risley Gallery in London.

Guido van der Werve is an Amsterdam-based artist, born in 1977 in Papendrecht, a suburb near Rotterdam, The Netherlands. Van der Werve's work, consisting of performance-based films, has been shown repeatedly in major art and film venues. He received the René Coelho Award (of the Netherlands Media Art Institute) in 2003. In 2007, he went to the Geographic North Pole and turned clockwise for 24 hours, the opposite direction of the Earth's rotation. The film from this performance is titled *Nummer Negen, The day I didn't turn with the world* (2007). He is represented by Gallery Monitor in Rome, and Gallery Juliette Jongma in Amsterdam.

Mika Rottenberg (b. 1976) is a New York-based artist. Earlier this year she exhibited a solo project at KW Institute for Contemporary Art, Berlin (2006). Recent group exhibitions include "Greater New York," PS1 Contemporary Art Center, New York (2005) and "Uncertain States of America," which originated at the Astrup Fearnley Museum of Modern Art, Oslo.

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ABOUT CREATIVE TIME

Since 1974, Creative Time has presented the most innovative art in the public realm. From our base in New York, we work with artists who ignite the imagination and explore ideas that shape society. We initiate a dynamic conversation among artists, sites, and audiences, in projects that enliven public spaces with free and powerful expression.

Creative Time's presentation of video art in Times Square since 2001 has inspired new public video programs in metropolises across the country and around the world.

SUPPORT

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