

# CREATIVETIME

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**DEADPAN BY STEVE McQUEEN**  
**PRESENTED BY CREATIVE TIME AT 44 1/2**  
**JULY 1–30, 2009**



Steve McQueen, *Deadpan*, 1997.

(June 12, New York, NY) **At 44 1/2, Creative Time's** presentation of video art on MTV's outdoor, gilded screen located in the heart of New York City's Times Square, will showcase the classic video work *Deadpan* (1997) by Turner Prize-winning artist **Steve McQueen**, who is representing Great Britain at the 53<sup>rd</sup> Venice Biennale of Art, Venice, Italy, this summer. Following the phenomenal success of McQueen's debut feature film *Hunger* (2008), which won the Camera d'Or at Cannes in 2008, *Deadpan* in Times Square will activate an already vibrant New York City site in new and unexpected ways. In *Deadpan*, McQueen restages a stock-in-trade Buster Keaton gag in which a house falls on top of a figure, who somehow emerges unscathed. This slapstick convention, repeated, investigates cinematic conventions and will be especially salient in the media-saturated environment of Times Square.

Creative Time kicked off At 44 1/2 with the overwhelmingly successful presentation of *Shallow* by Malcolm McLaren in June 2008, and was followed by selections from Mark Tribe's *Port Huron Project*, reenactments of classic New Left speeches; early work by the legendary Gilbert & George; and a presentation of work by three emerging artists including Matt Calderwood, Mika Rottenberg, and Guido van der Werve. Most recently, Creative Time presented a series curated by artist Marilyn Minter, which included her own work and that of Patty Chang and Kate Gilmore, investigating what Minter called "the pathology of glamour." The larger than life, high definition 44 1/2 screen is located on Broadway between 44<sup>th</sup> and 45<sup>th</sup> Streets, directly across the street from MTV's offices and studio. At 44 1/2 is part of Creative Time's long history of presenting public art in Times Square. McQueen's presentation was curated by Mark Beasley.

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“Creative Time is pleased to present today’s most thrilling video art in the city’s most thrilling neighborhood,” said Anne Pasternak, president and artistic director of Creative Time. “And we are grateful for MTV’s commitment to supporting art in Times Square even in troubled financial times.”

## ABOUT STEVE McQUEEN

Steve McQueen (b. 1969) is a Turner Prize-winning English film and video artist. Working primarily in film, McQueen won the Caméra d'Or at Cannes in 2008 for his debut feature, *Hunger*, about the 1981 Irish hunger strike. Recent group shows include *Hypocrisy: The Sitespecificity of Morality* (2009) at The Museum of Contemporary Art, Oslo, Norway and *The Cinema Effect: Illusion, Reality and the Moving Image* (2008) at The Hirshhorn Museum and Sculpture Garden, Washington, DC. He is representing Great Britain at the 53<sup>rd</sup> Venice Biennale of Art, Venice, Italy, this summer. McQueen graduated from Goldsmith College, London in 1993. He lives and works in Amsterdam, Netherlands.

## VIEWING SCHEDULE AND DIRECTIONS

A viewing schedule and directions to the screen are available at <http://www.creativetime.org/at445>.

## ABOUT CREATIVE TIME

Since 1974, Creative Time has presented the most innovative art in the public realm. From our base in New York, we work with artists who ignite the imagination and explore ideas that shape society. We initiate a dynamic conversation among artists, sites, and audiences, in projects that enliven public spaces with free and powerful expression.

Creative Time’s presentation of video art in Times Square since 2001 has inspired new public video programs in metropolises across the country and around the world.

## SUPPORT

Creative Time is funded through the generous support of corporations, foundations, government agencies, and individuals. Additional funding provided by the New York City Department of Cultural Affairs; the New York State Council on the Arts, a State agency; New York City Council Speaker Christine C. Quinn; and New York State Senator Thomas K. Duane.