CREATIVETIME

FOR IMMEDIATE RELEASE

Contact: Jessica Shaefer / jessicas@creativetime.org / 212.206.6674 x222

****UPDATED MEDIA ALERT****

ARTISTS BATTLE FOR TOP PRIZE AT CREATIVE TIME'S
SECOND ANNUAL SANDCASTLE COMPETITION

*Sun, sand, and creativity—along with food, drink, and an after-party—
are the order of the day at public event on Rockaway Beach.*

• Friday, August 9, 12:00 – 9:00PM •

WHAT: This summer, Creative Time is heading back out to Far Rockaway to host its second annual **artist sandcastle competition**! On **Friday, August 9**, a group of ten selected artists and their teams will gather on the sand near the Beach 86th Street boardwalk on Rockaway Beach, in Queens, to battle it out for special prizes from esteemed judges. The day will kick off at noon with sunbathing and beach fun; castle building will start at 2:00PM and judging and prizes at 5:00PM. At 6:00PM, the party will move from the beach to the boardwalk for burgers, beer, and a dance party at Rippers. Local food vendor favorites—including The Big Banana, Caracas Rockaway, Citysticks, DiCosmo's Italian Ice, Rockaway Taco, and more—will be onsite throughout the day to keep artists and audience alike well provisioned with summer snacks and refreshments. This event, which is sponsored by Melissa Shoes and Société Perrier with support from Rockabus and Veggie Island, is **free and open to members of the public of all ages**; children and families are encouraged to attend!

WHO: Artist list: **David Brooks, Sebastian Errazuriz, Ghost of a Dream** (Lauren Was & Adam Eckstrom), **Jamie Isenstein, Natalie Jeremijenko, Esperanza Mayobre, Rachel Owens, Duke Riley, Christopher Robbins,** and **Marc Andre Robinson**. Judges include **Shelley Fox Aarons, Waris Ahluwalia, Klaus Biesenbach, Jen Catron and Paul Outlaw,** and **Dana Farouki**. Creative Time Chief Curator **Nato Thompson** will act as master of ceremonies. After party music will be provided by **DJ Lucas Walters** of Tutu's in Bushwick.

WHEN: **Friday, August 9, 2013**
12:00-2:00PM: Beach time
2:00-6:00PM: Artist sandcastle competition, judging and prizes
6:00-9:00PM: After-party at Rippers

WHERE: Rockaway Beach at Beach 86th Street (in front of Rippers), Queens, NYC

HOW: Take the A train to Broad Channel station, followed by the Shuttle (S train) to Beach 90th Street station.

WHY: While Creative Time is known for presenting serious, ambitious public art projects, we also love to hang out with artists and bring diverse communities together for a day of classic summer fun! As the winners of last year's inaugural competition, artists Jen Catron and Paul Outlaw, have said (with tongues firmly planted in cheeks): "The Creative Time Sandcastle competition is probably the premier competition of its sort in the world… [Since our victory], all of these museums have asked us to fill positions in their landscaping department. We can barely walk down the street or enter the subways of New York City without people surrounding us and asking for our autographs." Besides being a possible route to fame and fortune for the participating artists, what better way for the rest of us to celebrate the dog days of summer and the reemergence of the Rockaways post-Sandy than in quintessential Creative Time style?

Find out more at www.creativetime.org/events or email events@creativetime.org.

###