



CREATIVETIME

CREATIVE TIME TO HONOR OPENING CEREMONY FOUNDERS
HUMBERTO LEON AND CAROL LIM AT THEIR 2017 GALA

— WEDNESDAY, MAY 3, 2017 AT CITY POINT, BROOKLYN —



(NEW YORK, NY – March 10, 2017) – On Wednesday, May 3rd, 2017, the annual **Creative Time Gala** will honor **Humberto Leon** and **Carol Lim**, founders of **Opening Ceremony** at **City Point, Brooklyn**.

[Tickets available for purchase here.](#)

The evening will serve as the debut of ***Pledges of Allegiance***, a new collaboration between Creative Time, Opening Ceremony, along with Alix Browne, Cian Browne, and

Fabienne Stephan. Through the *Pledges of Allegiance* project, artists are invited to create a flag that speaks to an issue they are passionate about, or a cause worth fighting for. The flags will then be flown across NYC and potentially beyond. Participating artists for the launch of the project include **Trevor Paglen**, **Tania Bruguera**, **Jeremy Deller**, **Alex Da Corte**, and **Rirkrit Tiravanija**, and **Yoko Ono**, amongst others.

Leon and Lim have a rich history of thoughtful collaborations with artists, a practice that dovetails with Creative Time's own mission and makes the duo a natural choice for the honor. As long-time friends of the organization, Creative Time admires the way Leon and Lim approach their craft, consistently supporting new talents and pioneering collaborations with artists and brands. From staging a political "Pageant of the People" to most recently a protest-spirited ballet they continually reinvent their events and fashion shows to promote a global dialogue.

"Humberto and Carol are visionary designers. Their support for emerging talent and their collaborations with artists are of a kind with our own mission, and we couldn't be happier to be honoring them at this year's gala," says **Creative Time Executive Director Katie Hollander**. "They are, in a very real sense, artists themselves."

Each year over 600 guests in arts, culture, and philanthropy convene to celebrate the institution that, since its inception, has been at the forefront of socially engaged public art commissioning and producing trailblazing art in public spaces. For the 2017 Creative Time Gala, **Angela Dimayuga**, Executive Chef of Mission Chinese Food, frequent collaborator and friend of Opening Ceremony, will oversee the creative direction of the dining experience. Artfully crafted cocktails will be provided by **Bombay Sapphire Gin**.

The gala is Creative Time's single most important fundraiser of the year. Past honorees of Creative Time's annual gala include real estate developer and art collector **Craig Robins**; art patron and philanthropist **Beth Rudin DeWoody**; and artists like **Kara Walker**, **Vik Muniz**, **Julian Schnabel**, among others. Support of the evening ensures that Creative Time is able to continue presenting—free and open to the public—some of the most trailblazing projects anywhere: art that challenges the status quo, catalyzes civic engagement, and creates moments of wonder and awe.

WHERE

City Point, Brooklyn
445 Albee Square W., Brooklyn, NY 11201

WHEN

Wednesday, May 3, 2017
6PM Cocktails Hours / 8PM Dinner

HONORING

Carol Lim and Humberto Leon of Opening Ceremony

HOST COMMITTEE

Waris Ahluwalia, Jill Brienza, Alix Browne, Cian Browne, Suzanne Cochran, Megan Ellison, Stephanie Ingrassia, Lily Johnson White, Spike Jonze, Patrick Li, Jon Neidich, Yoko Ono, Justin Peck, Brian Phillips, Chloë Sevigny, Fabienne Stephan, and Pierre-Yves Roussel

TICKETS

[Tickets and tables may be purchased here.](#)

MEDIA

Coverage is by invitation and advanced arrangement only.

ABOUT CREATIVE TIME

Creative Time, the New York based public arts non-profit, is committed to working with artists on the dialogues, debates and dreams of our time. Creative Time presents the most innovative art in the public realm, providing new platforms to amplify artists voices, including the Creative Time Summit - an international convening at the intersection of art and social justice.

Since 1974, Creative Time has produced over 350 groundbreaking public art projects that ignite the imagination, explore ideas that shape society, and engage millions of people around the globe. The non-profit that since its inception has been at the forefront of socially engaged public art seeks to convert the power of artists' ideas into works that inspire and challenge the public. Creative Time projects stimulate dialogue on timely issues, and initiate a dynamic experience between artists, sites, and audiences.

For more information on Creative Time please visit www.creativetime.org. To connect with us via twitter use @CreativeTime and find us on Instagram @CreativeTimeNYC.

ABOUT OPENING CEREMONY

Opening Ceremony was founded in September 2002 in New York by Carol Lim and Humberto Leon—with the idea of bringing their love of travel and fashion to a concept boutique. The company has grown to encompass retail outlets in New York, Los Angeles, Nagoya, and Tokyo; the Opening Ceremony ready-to-wear, accessories and footwear collections for men and women; a wholesale showroom in New York; and a comprehensive online platform at openingceremony.com. Opening Ceremony has also become known for its myriad innovative collaborations, including with style icon Chloë Sevigny and filmmaker Spike Jonze.

For more information on Opening Ceremony, please visit www.openingceremony.com.

* * *

PRESS CONTACTS

For Creative Time:

Marcella Zimmermann
Director, Cultural Counsel
marcella@culturalcounsel.com

For Opening Ceremony:

Daniel Rasmussen
Black Frame
drasmussen@framenoir.com

For Bombay Sapphire Gin:

Kristin Brice

NIKE Communications

kbrice@nikecomm.com